

SUMMER OF ACTION GRANTEES 2018



Alliance for Climate Education—*Activating Youth Support for the EPA and a Healthy Climate*—National—ACE hosted the Youth Media Hub at the Global Climate Action Summit (GCAS) where youth reporters conducted interviews and shared stories of the event with ACE's Youth Action Network. ACE produced 13 video shorts at GCAS, with some featuring former EPA Administrator Gina McCarthy speaking of the role the EPA plays to combat climate change. The shorts were shared via social media with ACE's 283,000 members.

Alliance of Nurses for Healthy Environments—*Raising Nurses Voices in Defense of Public Health and the Environment*—MO, WI—ANHE elevated the voice of nurses by educating them on local impacts of EPA rollbacks and mobilizing them to submit 8 LTEs and op-eds; organized a telepresser with former EPA Acting Assistant Administrator for the Office of Air and Radiation, Janet McCabe; facilitated 148 calls to members of congress; and got nearly 100 nurse signers on a letter against the rollback of clean cars regulations.

Deep South Center for Environmental Justice—*The Complexion of Protection: An HBCU Analysis of the EPA's Shortcomings in Protecting Vulnerable Communities*—FL, PA, TN, TX, VA—Deep South Center for Environmental Justice assembled and trained 5 HBCU students across target geographies to conduct research on failed EPA policies under the Trump Administration and publish op-eds on their effects on communities. Students learned from notable journalists Ta-Nahisi Coates and Roxanne Gay on how to find their voice, and the program culminated in a press conference at the 6th Annual HBCU Climate Change Conference.

Hispanic Federation—*Central Florida Latino Environmental Justice Project*—FL—Hispanic Federation (HF) recruited 5 local story-telling ambassadors and highlighted their concerns on public health and climate change through social media—reaching over 100,000 views. By leveraging media partnerships with the focus of the one-year anniversary of Hurricane Maria devastating Puerto Rico, HF also hosted a community briefing in Orlando with Congressman Darren Soto to amplify Latino voices in the arena of climate change—reaching over 1,000 viewers. HF's efforts were reported on by media outlets such as the Miami Herald and the Orlando Sentinel—with a reach of over 10 million readers.

Learning Disabilities Association—*Why the EPA Matters to Babies' Brains*—PA, TX—LDA highlighted how cuts to the EPA budget and inaction of EPA enforcement puts children at an increased risk for learning and behavioral problems. In Dallas and Pittsburgh, LDA assembled teachers, physicians, nurses, parents, and children to call on the EPA to withdraw its proposal to roll back vehicle emission and fuel efficiency standards via press events and by turning out at EPA public hearings.

Make the Road Nevada—*Environmental Justice for Latinx Nevadans*—NV—Make the Road NV (MRNV) assembled a public forum with local elected officials and community members to discuss the correlation of poor air quality, its direct impact on asthmatic youth, and how these impacts disproportionately affect Latinos. While there, MRNV collected over 1,500 signatures on a letter for a better funded EPA and for the protection of bedrock environmental laws. In addition, MRNV placed 5 earned media stories and consistently used EDF messaging on their social media—reaching over 17,000 viewers.

Mi Familia Vota Education Fund and Cultura Colectiva—*Engaging, Empowering, and Activating Latino Millennials in Environmental Advocacy*—AZ, CO, FL, NV, TX—MFVEF and Cultura Colectiva developed online media content to inform, engage, and activate US Latino Millennials to act on environmental and climate issues. Videos in this campaign focus on the impacts of climate change on Puerto Rico, the coffee industry, and more. The Puerto Rico video was the winner of the 2019 Reed Award for Best Web Video For Independent Expenditure.



Physicians for Social Responsibility, Wisconsin—*Wisconsin Environmental Health Network Story Corps*—WI—PSR WI cultivated a collection of written and audio stories of Wisconsinites facing various environmental health issues. The stories, covering particulate air pollution and water quality, publicized the need for a fully funded EPA and are currently being used as clinical education tools for medical student and residency trainings. PSR WI's story bank was unveiled at a panel discussion at the University of Wisconsin.



Public Citizen—*Florida Heat Stress Education*—FL—Public Citizen released a report to highlight the risks posed to Florida's agricultural workers by climate change-related extreme heat and amplified its reach with this grant. Public Citizen held a telepresser as a part of the report's rollout which led to coverage in the Miami Herald, 3 major NPR stations, and others.



Public Employees for Environmental Responsibility—*Post-Pruitt Progress: Harnessing EPA's Marginalized Workforce*—CO, FL, MI, NV—PEER told the stories of current and recently retired employee-activists within the U.S. EPA, who have seen first-hand how the current Administration is working to undermine and roll back bedrock protections. PEER's work with these activists has not only enabled them to highlight these stories and air them to a national audience, but also to respond with legal action, via FOIAS, intended to throw a wrench in the Administration's relentlessly pro-industry agenda.



The CLEO Institute—*Climate Change is a Humanitarian Crisis*—FL—The CLEO Institute engaged the Tampa Bay and Miami-Dade public on current proposals to replace the Clean Power Plan and roll-back regulations that would directly impact the health, economy, and environment in Florida. CLEO organized a telepresser around the rollback of the Clean Power Plan with journalists from the Miami Herald, the Palm Beach Post, and Politico. CLEO also participated in Climate Nexus' Freedom to Breathe Tour—helping gather over 100 participants to highlight the impacts of climate change on the Miami community. CLEO also engaged the community via a social media campaign on EPA, climate, and regulatory rollbacks—achieving over 11,000 views.



UnidosUS Action Fund—*Defend Public Health and the Environment*—FL, PA—UnidosUS focused on the dire impacts of climate change and the Trump Administration's regulatory rollbacks in key areas across the nation. In particular, Unidos ran an environmental advocacy video of professional fishing guide Benny Blanco, and highlighted the effects of climate change already visible in the Everglades. The video reached over 1 million impressions. Additionally, Unidos hosted a roundtable in Philadelphia on the impacts of EPA rollbacks on the Latino community, which reached over 1,300 people on the live-stream.



United Parents Against Lead
& Other Environmental Hazards

United Parents Against Lead—*Lead Leaden Voices*—VA—Through a media blitz, United Parents Against Lead targeted 6 localities in Virginia with high incidence of childhood lead poisoning to stress how continued EPA funding can make an impact today. Press releases were sent to nearly 60 media outlets and a conference is planned for April for the local Lead Awareness campaign.



WE ACT for Environmental Justice—*Promoting Frontline Communities During Climate Nexus' Freedom to Breathe Tour*—CA, CO, FL, GA, LA, TX—Invoking the practice of the Freedom Riders of the 1960s, WE ACT co-organized the *Freedom to Breathe* bus tour—providing an opportunity and offering resources for environmental justice communities to tell their local stories. The tour had stops in 6 states—ultimately stopping at the Global Climate Action Summit in San Francisco. The tour achieved over 34,000 impressions on social media.